

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG17/12 18.09
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE AUG17/12 18.09

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***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
						AGENCY EST# = 551						
1			700A-900A	30		\$2,300.00	8/27	8/27	1		MON	1
PROGRAM : GMA												
2			1000A-1100A	30		\$600.00	8/23	8/24	2		TH-F	2
PROGRAM : MILLIONAIRE/FEUD												
3			1000A-1100A	30		\$600.00	8/28	8/28	1		TUE	1
PROGRAM : MILLIONAIRE/FEUD												

AUG17/12 18.09
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS
4			1200N-100P PROGRAM : NOON NEWS	30		\$1,000.00	8/22	8/23	2		W-TH	2
5			1200N-100P PROGRAM : NOON NEWS	30		\$1,000.00	8/27	8/28	2		M-TU	2
6			400P-500P PROGRAM : DR OZ	30		\$900.00	8/22	8/24	2		W,F	2
7			400P-500P PROGRAM : DR OZ	30		\$900.00	8/28	8/28	1		TUE	1
8			500P-600P PROGRAM : NEWS	30		\$2,500.00	8/23	8/23	1		THU	1
9			500P-600P PROGRAM : NEWS	30		\$2,500.00	8/28	8/28	1		TUE	1
10			700P-730P PROGRAM : JEOPARDY	30		\$4,200.00	8/22	8/23	2		W-TH	2
11			700P-730P PROGRAM : JEOPARDY	30		\$4,200.00	8/27	8/28	2		M-TU	2
12			1200N-1230P PROGRAM : NOON NEWS	30		\$600.00	8/25	8/25	1		SAT	1
13			600P-630P PROGRAM : NEWS	30		\$1,600.00	8/25	8/25	1		SAT	1
14			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,400.00	8/25	8/25	1		SAT	1
15			1200N-1230P PROGRAM : NOON NEWS	30		\$600.00	8/26	8/26	1		SUN	1

REP HEADLINE# 6286507
*** ORIGINAL, REV#0 ***

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16			600P-630P	30		\$2,200.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
17			1130P-1200M	30		\$500.00	8/26	8/26	1		SUN	1
PROGRAM : SPORTNIGHT ON NINE												
AUG/12			22800.00	SEP/12		16700.00						
CONTRACT TOTAL												39500.00
TOTAL SPOTS												23

MARKET TOTALS \$103,947 WFTV 38% WKMG 9% WESH 36% WOFL 12% WKCF 0% WRBW 3% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*